



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 7/31/2021

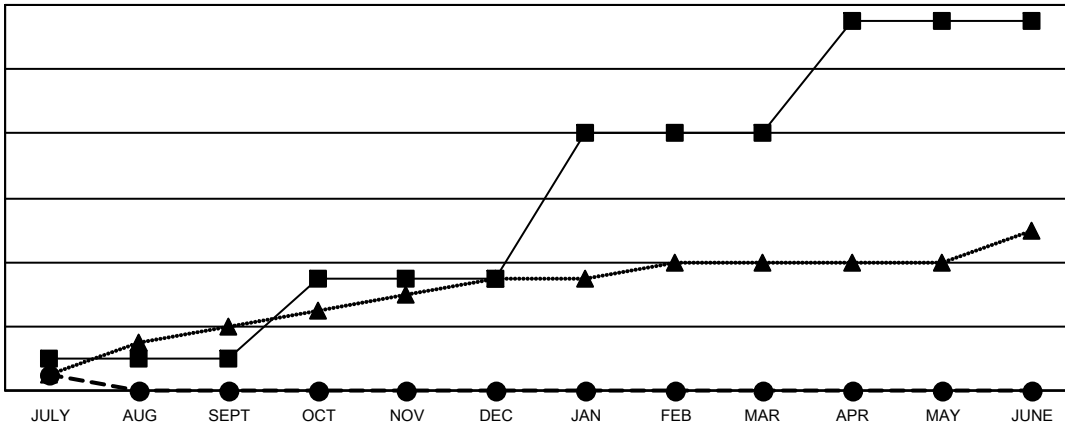
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	1	2
OCT/NOV/DEC	5	0	0
JAN/FEB/MAR	9	0	0
APR/MAY/JUNE	7	0	0

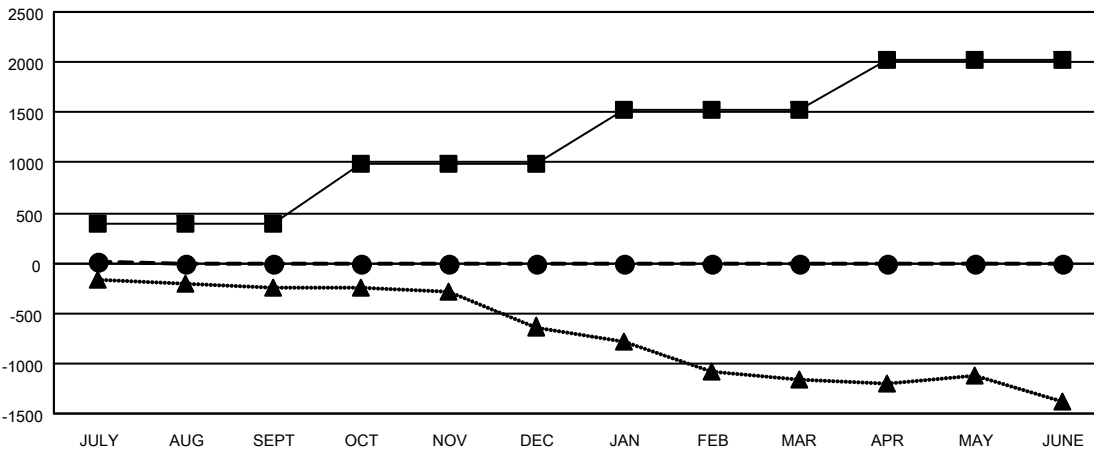
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	392	437	307
OCT/NOV/DEC	594	0	0
JAN/FEB/MAR	538	0	0
APR/MAY/JUNE	507	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	
DROPPED MEMBERS	
DECEASED	19
CLUB CANCELLED	0
OTHER	288
TOTAL	307

136 CLUBS OF 788 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	13,918 (63.01%)
FEMALE	8,172 (36.99%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	3,356
FAMILY MEMBERS PAYING HALF DUES	1,715